

FOOD & BEVERAGE MANUFACTURING IN HENDERSON COUNTY, NC

2,500+

TOTAL REGIONAL JOBS IN THE
F&B MANUFACTURING SECTOR

Nestled in the Blue Ridge Mountains, Henderson County is the center of Western North Carolina's regional employment economy, offering a welcoming business environment, and unparalleled quality of life. It is home to a robust cluster of over 130 advanced manufacturing companies and boasts a strong agricultural community. This is why companies like Bold Rock Hard Cider, Gaia Herbs, and Sierra Nevada Brewing Company have chosen to expand and grow in Henderson County. From shovel-ready sites to established industrial parks, HCPED is ready to help you find your ideal location in Henderson County.

+4.0% INCREASE IN JOBS
in the past 3 years

+0.8% INCREASE IN JOBS
over the next 3 years

OVER

100

NUMBER OF PAYROLLED F&B
LOCATIONS WITH OVER 50
EMPLOYEES IN THE REGION



**MAJOR F&B
EMPLOYERS**

SIERRA NEVADA
BREWING COMPANY **450**
EMPLOYEES

GAIA HERBS **260**
EMPLOYEES

LASSONDE PAPPAS
AND COMPANY **150**
EMPLOYEES

NEW BELGIUM
BREWING COMPANY **128**
EMPLOYEES

MILKCO INC. **120**
EMPLOYEES

LOCATION QUOTIENT: **4.49**

Data Source: JobsEQ

330 North King Street Hendersonville, NC 28791 / (828) 692-6373 / hcped.org

**the
partnership**
Henderson County, NC
Economic Development

Aggressive Incentives
Low Tax Rates
No Unionized Labor



ALMOST 15%
 OF ALL HENDERSON
 COUNTY JOBS ARE IN
 MANUFACTURING

\$167.9
MILLION
 NEW INVESTMENT IN
 HENDERSON COUNTY
 (2017-2021)

517 NEW JOBS IN
 HENDERSON
 COUNTY (2017-2021)

Prime-Age Labor Force
 in Henderson County: **32,649**

Prime-Age Labor
 Force in Region: **141,373**

**NEARBY COLLEGES & UNIVERSITIES
 SUPPORTING F&B PROCESSING,
 PRODUCTION, AND LOGISTICS:**

- — ➤ Western Carolina University
- — ➤ Appalachian State University
- — ➤ Warren Wilson College
- — ➤ NC State University
- — ➤ NC State/UNC Asheville Mechatronics Engineering
- — ➤ Customized Training at Blue Ridge Community College

Data Source: JobsEQ