

FOOD & BEVERAGE MANUFACTURING IN HENDERSON COUNTY, NC

2,500+

TOTAL REGIONAL JOBS IN THE
F&B MANUFACTURING SECTOR

Nestled in the Blue Ridge Mountains, Henderson County is the center of Western North Carolina's regional employment economy, offering a welcoming business environment and unparalleled quality of life. It is home to a robust cluster of over 130 advanced manufacturing companies and boasts a strong agricultural community. This is why companies like Bold Rock Hard Cider, Gaia Herbs, and Sierra Nevada Brewing Company have chosen to expand and grow in Henderson County.

+4.0% INCREASE IN JOBS
in the past 3 years

+0.8% INCREASE IN JOBS
over the next 3 years

OVER
100

NUMBER OF PAYROLLED F&B
LOCATIONS WITH OVER 50
EMPLOYEES IN THE REGION



**MAJOR F&B
EMPLOYERS**

SIERRA NEVADA
BREWING COMPANY

450
EMPLOYEES

GAIA HERBS

260
EMPLOYEES

LASSONDE PAPPAS
AND COMPANY

150
EMPLOYEES

NEW BELGIUM
BREWING COMPANY

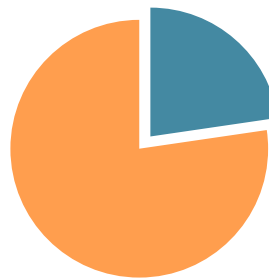
128
EMPLOYEES

MILKCO INC.

120
EMPLOYEES

LOCATION QUOTIENT: **4.49**

Aggressive Incentives
Low Tax Rates
No Unionized Labor



ALMOST 15%

OF ALL HENDERSON COUNTY JOBS ARE IN MANUFACTURING COMPARED 8.5 % NATIONWIDE



\$167.9 MILLION

(2017-2021)

NEW INVESTMENT IN HENDERSON COUNTY



517

NEW JOBS IN HENDERSON COUNTY (2017-2021)

Prime-Age Labor Force in Henderson County:

32,649

Prime-Age Labor Force in Region:

141,373

NEARBY COLLEGES & UNIVERSITIES SUPPORTING F&B PROCESSING, PRODUCTION, AND LOGISTICS:

- — → Western Carolina University
- — → Appalachian State University
- — → Warren Wilson College
- — → NC State University
- — → NC State/UNC Asheville Mechatronics Engineering
- — → Customized Training at Blue Ridge Community College