



Quick Facts

- Henderson County has the lowest tax rate in the Asheville MSA and 18th lowest in the State
- Blue Ridge Community College is the only community college in NC to obtain Superior performance ranking for 7 years straight
- No unionized manufacturing labor. WNC is the least unionized region of the country with <1% of the workforce unionized
- Henderson County Public Schools ranks 8th among the top NC elementary, middle, and high schools. Top 10 SAT Scores in the state of NC.
- Lowest crime rate for a community with a population greater than 100,000
- Recipient of Expansion Solutions Magazine's 2009 Award of Excellence in the Automotive Industry
- Business NC Magazine's Small Business of the Year (2005,2010) from Henderson County
- Home to Ferncliff Industrial Park, NC Certified Site

Common Demographic Figures	
Population	107,177
Labor Force	48,849
Unemployment Rate	7.3%
High School Graduate or Higher	66,380 (86%)
Bachelor Degree or Higher	20,056 (26%)
Henderson County Land Area (sq. miles)	372.95
2008 Median Home Value	187,200
Per Capita Personal Income	26,169
2009 Median Household Income	57,025
2011 Median Age	45
Average Work Commute Time	22 min.

Employment

Top 15 Employers
Henderson County Public Schools
Margaret R. Pardee Memorial Hospital
Park Ridge Hospital
Charter Inc.
Henderson County
Ingles Markets Inc.
Wilsonart International
Wal-Mart Associates Inc.
Meritor Heavy Vehicle Systems, Inc.
Continental
GE Lighting Solutions
Blue Ridge Community College
Mountain Bean Growers Inc.
UPM Raflatac Inc
Carolina Village

Primary Target Clusters/Industries
1. Plastics Manufacturing and Distribution
2. Auto Parts Manufacturing and Distribution
3. Medical Products Manufacturing, Laboratories and Distribution
4. Recreational and Sporting Goods Manufacturing and Distribution
5. Machinery Manufacturing and Distribution
6. Electronic Components and Switching//Gear Manufacturing and Distribution
7. Computer Programming and Software
8. Finance/Back Office
9. Aviation/Aerospace Final Assembly and Components

Employment & Sector by Industry		
Industry Sector	Employment	Average Weekly Wage
Construction	1,474	574
Manufacturing	4,912	939
Trade, Transportation and Utilities	5,819	673
Information	296	723
Financial Activities	696	1,004
Education & Health Services	8,934	654
Leisure and Hospitality	3,341	347
Other Services	1,905	488
Public Administration	1,464	707

Tax Structure			
Local Tax Rates			
Henderson County	0.5136¢ per \$100 of assessed valuation		
City of Hendersonville	0.41¢ per \$100 of assessed valuation, + County rate, Total = 0.9236¢		
Downtown Hendersonville Main St.	0.28¢ per \$100 of assessed valuation, + Hendersonville & County, Total = \$1.204		
Downtown Hendersonville 7 th Ave.	0.12¢ per \$100 of assessed valuation, + Hendersonville & County, Total = \$1.043		
Town of Laurel Park	0.36¢ per \$100 of assessed valuation, + County rate, Total = 0.874¢		
Town of Fletcher	0.325¢ per \$100 of assessed valuation, + County rate, Total = 0.838¢		
Town of Mills River	0.0874¢ per \$100 of assessed valuation, + County rate, Total = 0.601¢		
Village of Flat Rock	0.084¢ per \$100 of assessed valuation, + County rate, Total = 0.598¢		
State Tax Rates			
NC Sales Tax	6.75 % (5.75% State + applicable local rate)		
NC Corporate Income Tax	6.9 %		
Roads	Deep Water Ports	Airports	ACCESS
Interstate 26: 0 miles Interstate 40: 10.5 miles Interstate 85: 50 miles Interstate 81: 85 miles	Charleston: 246 miles Savannah: 276 miles Wilmington: 311 miles	Asheville Regional (AVL): 0 miles Greenville– Spartanburg (GSP): 40 miles Charlotte Douglas Intl. (CLT): 108 miles	

Henderson County Public Schools							
Avg. Class Size	2011 Average SAT Scores			Number of Schools			Annual Graduates
	County	NC	US	High	Mid.	Elem.	
24	1532	1475	1500	4	4	13	1,550

Post-Secondary Education (Within a 70 Mile Radius)				
Institution	Distance	Enrollment	Type	Alumni
Blue Ridge Community College	0	2,765	2-yr public	375
AB Technical Community College	14	7,495	2-yr public	1,000
University of North Carolina at Asheville	16	3589	4-yr Public	15000
Brevard College	18	658	4-yr Private	10000
Mars Hill College	33	1224	4-yr Private	23000
Montreat College	33	959	4-yr Private	11500
Furman University	44	3018	4-yr Private	80000
University of South Carolina-Upstate	55	4397	4-yr Public	18000
Western Carolina University	56	9055	4-yr Public	56000
Clemson University	68	14713	4-yr Public	114000
Wingate University	0	20	Graduate Private	-