

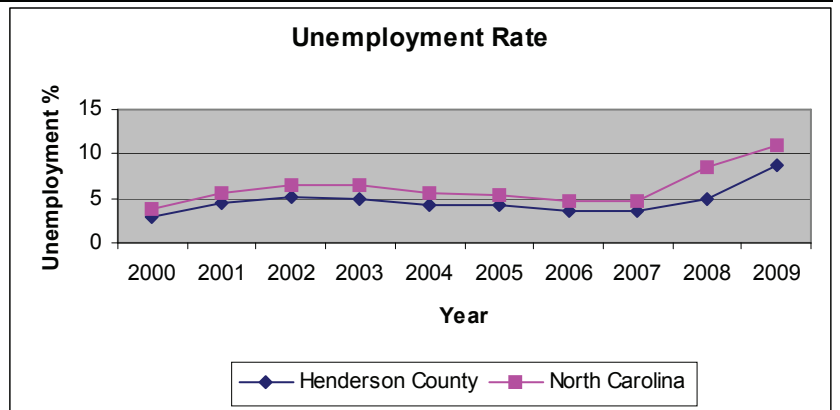


**PARTNERSHIP FOR  
ECONOMIC DEVELOPMENT**  
WESTERN NORTH CAROLINA

330. North King Street  
Hendersonville, NC 28792  
Phone: 828.692.6373  
Fax: 828.692.6658  
[www.strategiclocation.com](http://www.strategiclocation.com)

Population					
Community	2000 Population	2009 Population	2000-09 % Change	2014 Projected	Asheville MSA (2008)
Henderson County	89,173	105,512	15.5	114,597	408,436

Major Transportation Infrastructure						
Roads	Mile	Airport	Mile	Deep Water Ports	Mile	Railroad
Interstate 26	0	Asheville Regional (AVL)	0	Charleston	246	Norfolk Southern
Interstate 40	10.5	Greenville-Spartanburg Intl. (GSP)	40	Savannah	276	
Interstate 85	50	Charlotte-Douglas Intl. (CLT)	108	Wilmington	311	
Interstate 81	85	Hartsfield-Jackson Atlanta Intl. (ATL)	200			



Common Demographic Figures	
Labor Force (May, 2010)	48,696
Unemployment Rate (May, 2010)	8.0
High School Graduate or Higher	66,380 (86%)
Bachelor Degree or Higher	20,056 (26%)
Henderson County Land Area (sq. miles)	372.95
2008 Median Home Value	190,044
Per Capita Personal Income	26,169
2009 Median Household Income	48,827
2009 Median Age	45
Average Work Commute Time	22 min.

Employment & Sector by Industry (Q2 2009)			
Industry Sector	Employment	Total Wages	Average Weekly Wage
Goods-Producing Domain	7,861	75,129,552	739.41
Natural Resources and Mining	723	4,416,052	469.84
Construction	1,914	15,796,872	634.87
Manufacturing	5,179	54,916,628	815.67
Service-Providing Domain	25,975	196,469,579	581.83
Trade, Transportation and Utilities	6,448	45,610,941	544.13
Information	405	4,056,960	770.55
Financial Activities	967	9,412,469	748.74
Professional & Business Services	2,596	18,759,563	555.87
Education & Health Services	9,038	81,886,758	696.94
Leisure and Hospitality	3,943	14,759,337	287.94
Other Services	959	5,593,997	448.70
Public Administration	1,505	15,129,868	773.31
Unclassified	114	1,259,686	849.99

ACCRA- Composite Index -Q109	
United States	100
Henderson County	102.1
Grocery Items	104.8
Housing	102.0
Utilities	117.4
Transportation	94.9
Health Care	103.7
Misc. Goods and Services	98.8



### Talking Points

Henderson County has the lowest tax rate in the Asheville MSA and the 18th lowest in North Carolina
The Blue Ridge Community College is the only community college in NC to obtain a Superior performance ranking for 7 years straight
No unionized manufacturing labor. WNC is the least unionized region of the country with < 1% of the workforce unionized
The Henderson County School District ranks 8 <sup>th</sup> among the top NC schools for elementary, middle, and high schools
Lowest crime rate for a community with a population greater than 100,000
Recipient of Expansion Solutions Magazine's, 2009 Awards of Excellence in the Automotive industry category

### Tax Structure (FY09-10)

Local Tax Rates	
Henderson County	0.462¢ per \$100 of assessed valuation
City of Hendersonville	0.38¢ per \$100 of assessed valuation, + County rate, <b>Total = 0.842¢</b>
Downtown Hendersonville Main St.	0.25¢ per \$100 of assessed valuation, + Hendersonville & County, <b>Total = \$1.092¢</b>
Downtown Hendersonville 7 <sup>th</sup> Ave.	0.08¢ per \$100 of assessed valuation, + Hendersonville & County, <b>Total = 0.922¢</b>
Town of Laurel Park	0.31¢ per \$100 of assessed valuation, + County rate, <b>Total = 0.772¢</b>
Town of Fletcher	0.32¢ per \$100 of assessed valuation, + County rate, <b>Total = 0.782¢</b>
Town of Mills River	0.075¢ per \$100 of assessed valuation, + County rate, <b>Total = 0.537¢</b>
Village of Flat Rock	0.075¢ per \$100 of assessed valuation, + County rate, <b>Total = 0.537¢</b>
State Tax Rates	
NC Sales Tax	7.75 % (5.75% State + applicable local rate)
NC Corporate Income Tax	6.9 %

### Henderson County Public Schools

Average Class Size	2009 Average SAT Scores			Number of Schools			Annual Graduates
	County	NC	U.S.	High	Middle	Elem.	
20	1544	1486	1509	4	4	13	1,550

### Post-Secondary Education (Colleges & Universities Within a 70 Mile Radius)

Institution	Distance	Enrollment	Type	Alumni
University of North Carolina at Asheville	16	3589	4-yr Public	15000
Brevard College	18	658	4-yr Private	10000
Mars Hill College	33	1224	4-yr Private	23000
Montreat College	33	959	4-yr Private	11500
Furman University	44	3018	4-yr Private	80000
University of South Carolina-Upstate	55	4397	4-yr Public	18000
Western Carolina University	56	9055	4-yr Public	56000
Clemson University	68	14713	4-yr Public	114000

### Vocational Technical Schools & Community Colleges

Institution	Distance	Enrollment	Type	Annual Graduates
Blue Ridge Community College	0	2,765	2-yr Public	375
AB Technical Community College	14	7,495	2-yr Public	1,000

### Top 15 Employers

No.	Name	Industry Description	Employment
1	Henderson County Schools	Education	1,000+
2	Margaret R. Pardee Memorial Hospital	Health Services	1,000+
3	Park Ridge Hospital	Health Services	500-999
4	Ingles Markets	Trade, Transportation & Utilities	500-999
5	Henderson County	Government	500-999
6	Wilsonart International	Manufacturing	500-999
7	Meritor Heavy Vehicle Systems, Inc.	Manufacturing	500-999
8	Wal-Mart Associates, Inc.	Trade, Transportation & Utilities	250-599
9	GE Lighting Systems	Manufacturing	250-499
10	Blue Ridge Community College	Education	250-499
11	PACA Inc.	Business Services	250-499
12	UPM Raflatac Inc.	Manufacturing	250-499
13	Van Wingerden International, Inc.	Trade, Transportation & Utilities	250-499
14	City of Hendersonville	Government	250-499
15	Continental Teves	Manufacturing	100-249

### Climatic Conditions

Average Daily Temperature (°F)	High	Low	Average
July	84°	64°	74°
January	47°	25°	36°
Average Temperature	55.3°		
Average Rainfall	46.7		
Average Snowfall	16.2		
Prevailing Wind	NNW 340°		
	7.6 mph		



The Henderson County Partnership for Economic Development, Inc. is the professional economic development entity for Henderson County, NC. It works to: attract and retain quality jobs; solicit new business compatible with the assets and values of Henderson County; promote Henderson County's business image; assist expansion of existing companies; and enhance Henderson County's overall quality of life.