

FOOD & BEVERAGE MANUFACTURING IN HENDERSON COUNTY, NC

2,100+

TOTAL REGIONAL JOBS IN THE
F&B MANUFACTURING SECTOR

Nestled in the Blue Ridge Mountains, Henderson County is the center of Western North Carolina's regional employment economy, offering a welcoming business environment, and unparalleled quality of life. It is home to a robust cluster of over 130 advanced manufacturing companies and boasts a strong agricultural community. This is why companies like Bold Rock Hard Cider, Gaia Herbs, and Sierra Nevada Brewing Company have chosen to expand and grow in Henderson County. From shovel-ready sites to established industrial parks, HCPED is ready to help you find your ideal location in Henderson County.

1.1% INCREASE IN JOBS
in the **past 5 years**

1.4% INCREASE IN JOBS
over the **next 5 years**

ASHEVILLE MSA KNOWN AS
**BEER CITY,
USA**

WITH SECOND MOST
BREWERIES PER CAPITA



**REGIONAL F&B
EMPLOYERS**

SIERRA NEVADA
BREWING COMPANY **450**
EMPLOYEES

GAIA HERBS **360**
EMPLOYEES

MILKCO INC. **220**
EMPLOYEES

NEW BELGIUM
BREWING COMPANY **175**
EMPLOYEES

LASSONDE PAPPAS
AND COMPANY **165**
EMPLOYEES

LOCATION QUOTIENT: .99

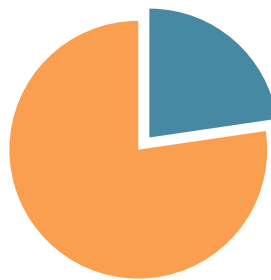
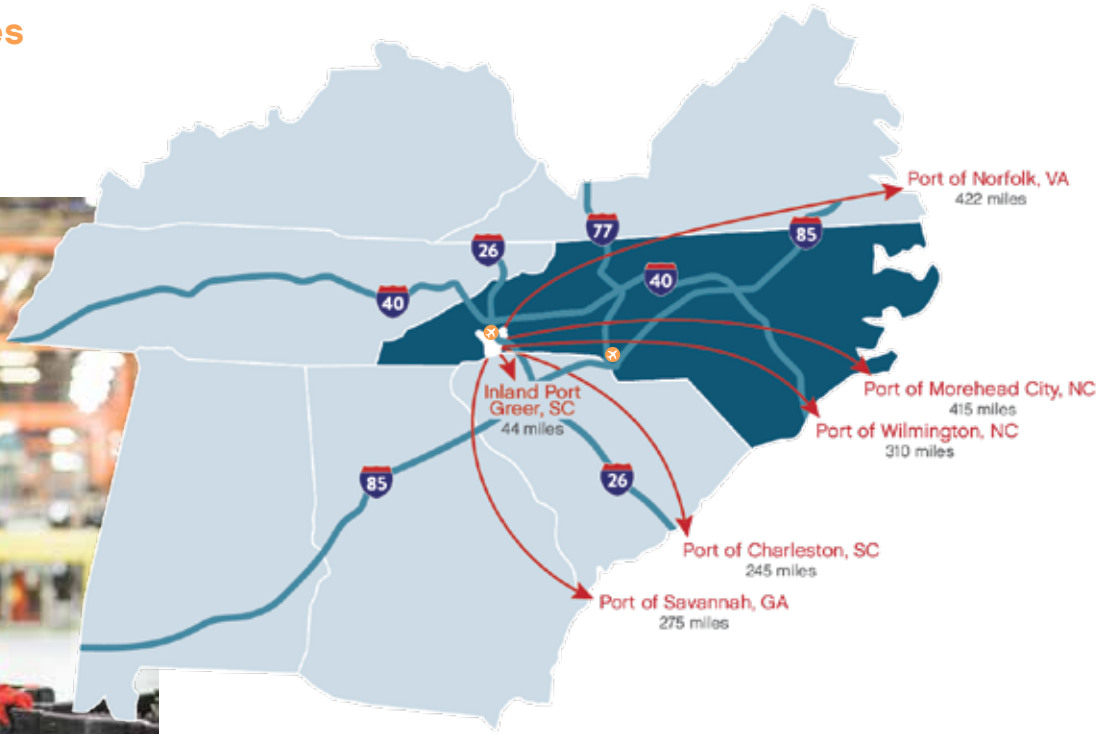
Data Source: JobsEQ

330 North King Street Hendersonville, NC 28791 / (828) 692-6373 / hcped.org

**the
partnership**


Henderson County, NC
Economic Development

Aggressive Incentives
Low Tax Rates
No Unionized Labor



OVER 10%
 OF ALL HENDERSON COUNTY
 JOBS ARE IN MANUFACTURING
 COMPARED 8.5 % NATIONWIDE

 **\$305.5 MILLION**
 NEW INVESTMENT IN
 HENDERSON COUNTY
 (2018-2023)

 **917** NEW JOBS IN
 HENDERSON
 COUNTY (2018-2023)

Prime-Age Labor Force
 in Henderson County: **33,167**

Prime-Age Labor
 Force in Region: **368,523**

**NEARBY COLLEGES & UNIVERSITIES
 SUPPORTING F&B PROCESSING,
 PRODUCTION, AND LOGISTICS:**

- — — — —> Western Carolina University
- — — — —> Appalachian State University
- — — — —> Warren Wilson College
- — — — —> NC State University
- — — — —> Asheville-Buncombe Technical Community College
- — — — —> Customized Training at Blue Ridge Community College

Data Source: JobsEQ