

OUTDOOR MANUFACTURING

IN HENDERSON COUNTY, NC

2,100+

TOTAL REGIONAL JOBS IN THE
OUTDOOR MANUFACTURING SECTOR

Nestled in the Blue Ridge Mountains, Henderson County is the center of Western North Carolina's regional employment economy, offering a welcoming business environment, and unparalleled quality of life. It is home to a robust cluster of over 130 advanced manufacturing companies. This is why companies like BIG Adventures, Cane Creek Cycling Components, and Diamond Brand Gear have chosen to expand and grow in Henderson County. From shovel-ready sites to established industrial parks, HCPED is ready to help you find your ideal location in Henderson County.

15.7% INCREASE IN JOBS
in the **past 5 years**

0.8% INCREASE IN JOBS
over the **next 5 years**

OVER
1.6
MILLION
ACRES OF PUBLIC LAND IN
WESTERN NORTH CAROLINA



**REGIONAL
OUTDOOR
MANUFACTURING
COMPANIES**

DIAMOND BRAND GEAR

CANE CREEK CYCLING

BIG ADVENTURES

LIGHTHEART GEAR

ASTRAL

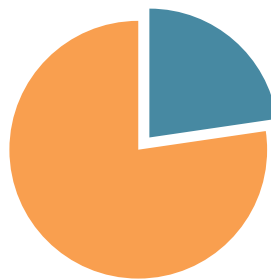
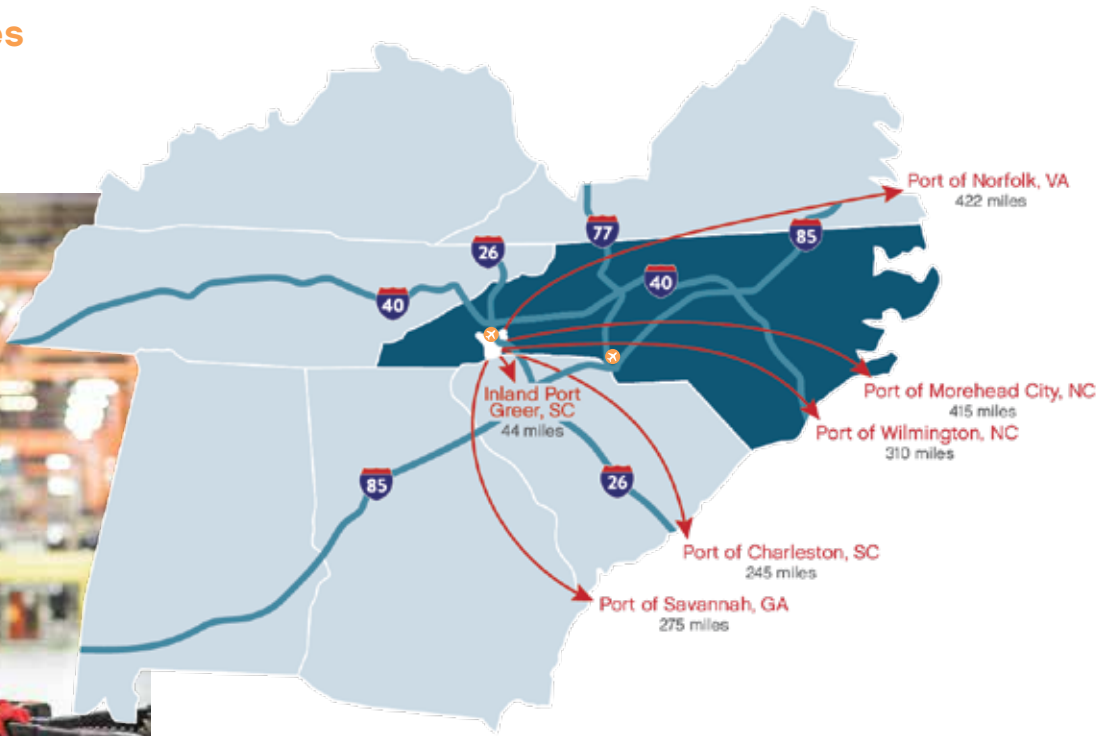
LOCATION QUOTIENT: **3.35**

Data Source: JobsEQ

330 North King Street Hendersonville, NC 28791 / (828) 692-6373 / hcped.org

the
partnership
Henderson County, NC
Economic Development

Aggressive Incentives
Low Tax Rates
No Unionized Labor



OVER 10%
 OF ALL HENDERSON COUNTY
 JOBS ARE IN MANUFACTURING
 COMPARED 8.5 % NATIONWIDE

\$305.5 MILLION
 NEW INVESTMENT IN
 HENDERSON COUNTY
 (2018-2023)

917 NEW JOBS IN
 HENDERSON
 COUNTY (2018-2023)

Prime-Age Labor Force
 in Henderson County: **33,167**

Prime-Age Labor
 Force in Region: **368,523**

**NEARBY COLLEGES & UNIVERSITIES
 SUPPORTING OUTDOOR RECREATION
 PRODUCTION AND ENGINEERING:**

- └───→ Western Carolina University
- └───→ Clemson University
- └───→ NC State University
- └───→ NC State/UNC Asheville Mechatronics Engineering
- └───→ Customized Training at Blue Ridge Community College

Data Source: JobsEQ